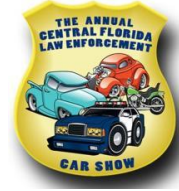


## Re: Cops and Cars for Kids Car Show



On Saturday, **January 21, 2017**, the Oviedo Winter Springs Optimist Club will be hosting **Cops and Cars for Kids Car Show** for the 12th year. This is our premier event that raises money for kids in our community.

With over 10,000 people attending and over 200 cars, it's a wonderful opportunity to showcase your products and services. During the day men, women, and children will learn about new products and services from local businesses, get acquainted with our first responders, kids will play in the Kids Zone, eat delicious food, and be entertained by our D.J. Our goal is to keep our friends entertained for hours while they're looking at all the outstanding exhibitors and amazing cars.

Of course, awards will be presented to the car owners for their fabulous vehicles. This isn't just another car show; this is the car show with a purpose, that is '*Bringing Out The Best In Kids*'.

We work hard advertising and marketing the show. It will be advertised in all car show websites, promoted in social media, TV, print and electronic media in Central Florida. We work hard for our sponsors. This is a 'rain or shine' event.

### **How Can I Be Involved?**

#### **Goodie Bags**

Everyone who registers a car will receive a goodie bag filled with samples, coupons, and promotional items from businesses in the community. Contact us if you'd like to add to the goodie bags.

#### **Raffle Items**

Want to be remembered? Raffle items are the perfect way to inspire your potential customers and a gift says it all.

#### **Program Advertisement**

Display your products and services in our program. Everyone attending will receive one and take it home for future purchasing.

### **Booths Only**

If you find you're not able to be a sponsor, how about hosting a booth to share your information? You can also add your information to our goody bag. The booth is \$175 providing great exposure to the community.

On behalf of the Optimist Club, we look forward to working with you to make the Car Show a success.

### **Instructions Artwork**

Please email artwork to: [owsoc1@gmail.com](mailto:owsoc1@gmail.com). We will accept tiff, PDF & jpeg formats @300 dpi. They need to be in the correct size. OWSOC will not be held responsible for any late submissions or incorrect artwork.

### **Set Up and Breakdown**

Sponsors/Vendors will not break down before 3:30pm

Vendors will provide their own:

- Tables
- Chairs
- Tent

### **Payments**

All payments will be made in full to participate in the Show. Payments can be mailed or a credit card invoice will be sent to your email address.



**Central Florida Law Enforcement Car Show**

**Saturday, January 21, 2017**

**Ranking Participation Levels**

<u>OFFICER</u>	<u>CORPORAL</u>	<u>SERGEANT</u>	<u>CHIEF</u>
<b>\$300</b>	<b>\$400</b>	<b>\$500</b>	<b>\$900</b>
10x10 Booth Space	10x10 Booth Space	10x10 Booth Space	10x10 Booth Space
Welcome gift	Welcome gift	Welcome gift	Welcome gift
Link on Website	Link on Website	Link on Website	Link on Website
Business card ad in program	1/4 Page ad in program	1/4 Page ad in program	1/2 Page ad in program
	DJ Announcements throughout the day	DJ Announcements throughout the day	DJ Announcements throughout the day
	LOGO on T-Shirt**	LOGO on T-Shirt**	LOGO on T-Shirt**
		<b>Lunch provided</b>	<b>Lunch provided</b>
		<b>Concierge Care</b>	<b>Concierge Care</b>
		<b>Premium location</b>	<b>Premium location</b>
		Logo Displayed at Information Booth	Logo Displayed at Information Booth
			<b>2nd Booth Space</b>
			Logo on Printed Media Materials
			Sponsor Recognition on our website

**TOP SPONSOR LEVELS**

<u>SILVER</u>
<b>\$1,500</b>
Presents Silver Sponsor Trophy

<u>GOLD</u>
<b>\$2,000</b>
Presents Gold Sponsor Trophy

<u>PLATINUM</u>
<b>\$2,500</b>
Presents Platinum Sponsor Trophy

*Trophies presented to Favorite Car Entry. (Trophies will be provided)*

**NOTE - Concierge Care will offer you personalized help during the event, i.e. allow you to take a potty break without leaving your booth empty.** Sponsorship opportunities are limited to booth and events designed for marketing and promotional activities only. The Car Show Committee reserves the right to refuse sponsor applications. Food vendors please contact [oviedooptimist@aol.com](mailto:oviedooptimist@aol.com) to apply. No active sales activities \*\*T-Shirt are subject to sponsorship availability.

# Invoice

Oviedo Winter Springs Optimist Club

Date:

2017 Cops and Cars For Kids - Car Show

To:	Name:
	Company:
	Address:
	City, State, Zip
	Phone
	Email:



www.OWSOptimistClub.com

Club Member:

Event Date: January 21, 2017

Payment is due upon receipt: with credit card or check

Selection Description	Price	Line Total
<b>Top Sponsors</b>		
Platinum Sponsor (1)	\$ 2,500.00	
Gold Sponsor (1)	\$ 2,000.00	
Silver Sponsor (1)	\$ 1,500.00	
<b>Ranking Sponsorships</b>		
Chief	\$ 900.00	
Sergeant	\$ 500.00	
Corporal	\$ 400.00	
Officer	\$ 300.00	
<b>Miscellaneous Sponsorships</b>		
Show Sponsor (1)	\$ 5,000.00	
Kids Area (1)	\$ 1,500.00	
Trophy Sponsor (1)	\$ 1,000.00	
Program Sponsor (1)	\$ 1,000.00	
T-Shirt Sponsor	\$ 800.00	
Golf Cart Sponsor (1)	\$ 500.00	
<b>Booths</b>		
10x20	\$ 250.00	
10x10	\$ 175.00	
Additional Spaces	\$ 100.00	
<b>Program Ads</b>		
Outside Back Cover - Full Page - (5 x 8)	\$ 300.00	
Inside Back or Front Cover - 1/2 Page - color (4.5 x 3.5)	\$ 200.00	
Inside Full Page - black & white (5 x 8)	\$ 175.00	
Inside 1/2 Page - black & white (4.5 x 3.5)	\$ 125.00	
Inside 1/4 page - black & white	\$ 75.00	
Business Card Size - black & white (4x1.75)	\$ 50.00	
Patron Ad - black & white	\$ 20.00	

**Notes**

Sponsor/Vendor Authorization:

Total

*I understand that any change on this order must be made in writing to: [owsoc1@gmail.com](mailto:owsoc1@gmail.com)*

Make all checks payable to OWS Optimist Club  
 PO Box 620354, Oviedo, FL 32762  
 Thank you for helping to Bring Out the Best in Kids!